



Promoting Health Equity and Better Outcomes by Addressing Social Needs

November 17, 2021

- 12:00 pm** **Welcome and Introduction**
- **Alan Balch, PhD**
Chief Executive Officer
Patient Advocate Foundation & National Patient Advocate Foundation
 - **Gwen Darien**
Executive Vice President, Patient Advocacy and Engagement
Patient Advocate Foundation & National Patient Advocate Foundation
- 12:15 pm** **Setting the Scene: Social Determinants of Health, Social Risks & Social Needs**
- **Robert Winn, MD**
Director and Lipman Chair in Oncology
Virginia Commonwealth University Massey Cancer Center
- Q&A**
- 12:45 pm** **Navigating Different Waters: A Conversation with Meg Gaines**
- **Meg Gaines, JD, LL.M.**
Founder
Center for Patient Partnerships at the University of Wisconsin
- 1:00 pm** **PAF Social Needs Data Spotlight: An Interactive Presentation**
- **Rebekah Angove, PhD**
Vice President of Patient Experience and Program Evaluation
Patient Advocate Foundation
 - **Kathleen Gallagher, MPH**
Vice President of Health Services Research
Patient Advocate Foundation
- 1:20 pm** **Advocates in Action Podcast Excerpt Interlude**
Centering the Experiences of Patients
Special Guest: Susan Perez, PhD, MPH
- 1:25 pm** **From Experience to Advocacy: A Conversation with Mary Stabile**
- **Mary Stabile**
Co-Founder & Vice President
Living for a Cause
- 1:40 pm** **10 Minute Break**

1:50 pm

The Need for Needs Navigation: View from the Policymaking Lens

Moderator: Rebecca Kirch, JD *Executive Vice President of Policy and Programs*

National Patient Advocate Foundation

Panelists:

- **Becky Shipp**
Policy Advisor
National Patient Advocate Foundation
Principal
Becky Shipp Consulting
- **Billie Allard, RN, MSN, FAAN**
Clinical Leader
Association of Chronic & Complex Care Nurse Navigators
- **Michelle Proser**
Senior Director, Healthcare
Financial Health Network

Q&A

2:30 pm

Advocates in Action Podcast Excerpt Interlude

Financial Navigation: Bridging the Gap Between the System and the Patient

Special Guest: Zinkeng Asonganyi, PharmD

2:35 pm

Helping People with Language or Cultural Differences Receive Equitable Access to Healthcare

- **Olga Lucia Torres, JD, MS**
Professional Patient Advocate
Lecturer
Columbia University

3:00 pm

We Wouldn't Exist if There Weren't Solutions: A Fireside Chat with Erin Bradshaw

- **Caitlin Donovan**
Senior Director of Public Relations
National Patient Advocate Foundation
- **Erin Bradshaw**
Chief of Mission Delivery
Patient Advocate Foundation

Q&A

3:20 pm

Summary & Closing Remarks

- **Shonta Chambers, MSW**
Executive Vice President of Health Equity and Community Engagement
Patient Advocate Foundation

3:30 pm

Advocates in Action Podcast Excerpt Interlude

Bringing Care to the Community

Special Guest: Jamie Stokley