



Redefining Health Literacy May 12, 2022

12:00 pm

Welcome and Introduction

- **Alan Balch, PhD**
Chief Executive Officer
Patient Advocate Foundation & National Patient Advocate Foundation
- **Gwen Darien**
Executive Vice President, Patient Advocacy and Engagement
Patient Advocate Foundation & National Patient Advocate Foundation

12:15 pm

Narratives of the Embodied Self, or How Health Happens Through Stories

- **Rita Charon, MD, PhD**
Bernard Schoenberg Professor of Social Medicine & Professor of Medicine
Columbia University
Executive Director
Columbia Narrative Medicine

Q&A

1:00 pm

Finding Language for Illness: A Family Perspective

Moderator: Christine Wilson, *Vice President of Advocacy Communications & Marketing*
Patient Advocate Foundation & National Patient Advocate Foundation

- **Ann Jackson, DT, DPT, MPH**
Lecturer
University of Illinois College of Medicine
Founder
Center for Food Equity in Medicine
- **The Jackson Family**
Aubrey Jackson – Father
Aesha Jackson – Daughter
Ashaun Jackson - Son

1:30 pm

Redefining Health Literacy

Moderator: Gwen Darien, *Executive Vice President, Patient Advocacy and Engagement*
Patient Advocate Foundation & National Patient Advocate Foundation

Panelists:

- **Kim Erwin, MDes**
Associate Research Professor for Healthcare Design
IIT Institute of Design
- **Debra Joy Perez, PhD**
Chief Equity Officer
United States Pharmacopeia

- **Karriem Watson, DHSc, MS, MPH**
Chief Engagement Officer
National Institutes of Health All of Us Research Program

Q&A

2:15 pm

Health Literacy Meets Health Equity

- **Randy Jones, PhD, RN, FAAN**
Professor of Nursing
University of Virginia School of Nursing

2:25 pm

Incorporating Patient Insights into the Work of Patient Advocate Foundation

- **Rebekah Angove, PhD**
Vice President, Patient Experience and Program Evaluation
Director, Patient Insight Institute
Patient Advocate Foundation

2:45 pm

Building a Safe Space: The Role of a Primary Care Provider

- **Carl Earl Lambert, Jr., MD, FAAFP**
Assistant Professor, Department of Family Medicine
Director, Family Medicine Leadership Program
Rush Medical College

2:55 pm

Translating Talk into Action

- **Susan Perez, PhD, MPH**
Patient Engagement Advisory Committee
American Board of Internal Medicine Foundation's Choosing Wisely
- **Kelly Davis, MPA**
Co-founder & Chief Equity Officer
Kinshift

3:20 pm

Summary & Closing Remarks

- **Gwen Darien**

3:30 pm

Advocates in Action Podcast Excerpt Outro The Power of Human Connection in Care Delivery

- **Beverly Rogers**
CEO and Founder
From Momma's House